

# Summer Is For Growth

Make the Summer a Key Part of Ministry Growth



### Starter Kit

The essentials a leader needs to launch JBQ at church.



### New Products

Check out the new incentives and awards for your JBQ ministry.

## Don't Forget These Tips!

Four foundations to maximize the post season

**Make it FUN** – No one wants to join something new that’s boring. If you have a hard time figuring out the “fun,” find someone to help add that element to your event!

**Keep it Simple** – As an introductory event (or program), make it part of something you’re already doing - keep it simple for families and leaders!

**Make it Easy** – Let them “try out” JBQ with some simple questions and answers. Let them feel the “thrill of victory!”

**Share the Vision** – Help parents see what the end goal is for JBQ – that children would hide God’s Word in their hearts for life...and have fun doing it!

1

MAKE IT FUN

2

KEEP IT SIMPLE

3

MAKE IT EASY

4

SHARE THE VISION

## Summer Growth Plans

### Here is what we do...

Summer is the perfect time of year to introduce new families to JBQ and to excite kids about the upcoming year of having fun learning God's Word with their friends.

**Mid-Week Summer Program** – We changed up our church's midweek programming in the summer to be based around Bible Fact-Pak questions. We teach 5-10 new questions each week and at the end of the summer we give the kids a chance to answer ten randomly selected questions for a ribbon, a pizza party, or other awesome prizes! We let all the families know where the questions came from, and invite them to join JBQ in the Fall.

**JBQ Ice Cream Party** – Invite the families in your church to a Sunday afternoon ice cream party to learn about an awesome new program that will help their kids learn God's Word.

**JBQ Fun Day** – Consider for your own church kids, and as an event for multiple churches in your area. For our JBQ Fun Day, we had separate tracks for parents and kids. With the kids we played games outside, introduced some of the easier 10-point JBQ questions, had some ice cream, then let them try quizzing with a quiz box (we separated the kids who had quizzed before and those who hadn't). With the parents we spoke about the vision of the JBQ program, walked them through a JBQ match, gave them ideas on how to help their child study, and trained them how to be officials.



**JBQ Ice Cream Party**

**“As an introductory event, make it part of something you're already doing - keep it simple!” - Aaron Gruber**

**JBQ Highlight in the Sanctuary** – Talk with your Lead Pastor about the possibility of having some kids quiz against some of the pastors or elders in your church on a Sunday morning. Just be sure to give the kids the questions beforehand, so they can show off their skills!

Your church may already have a unique or interesting way to introduce JBQ to new families. If so, head over to the National JBQ Facebook page ([www.facebook.com/NationalJBQ](http://www.facebook.com/NationalJBQ)) and share it with us!

*Aaron Gruber is the Lead Kids Pastor at Emmanuel Christian Center just north of Minneapolis. He and his wife, Jen, have a passion for seeing kids learn God's Word and live His plan for their lives.*

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## INDIVIDUAL ACHIEVEMENT

Everyone loves the thrill of achieving something difficult. To help you recognize quizzers for their individual accomplishments we've added a series of new items. The selection of pins are flexible enough to allow you to be creative in how you present them.

We also added three different colors of JBQ #ConquerTheCards lanyards to hold name tags and display the pins kids have earned.